



SURVEY POLICY

Approved by: Academic Coordinating Committee

Authorizer: Vice President Academic Administration & Human Resources

Reference Code: RES11 V1

Effective Date: 5/9/2018

The objective of this policy is to ensure that surveys undertaken at Conestoga and presented in Conestoga's name are of sufficient quality to ensure reliable and meaningful results.

SCOPE:

This policy applies to all surveys which involve a broad sampling or census of a population at Conestoga (including applicants, students, alumni, donors, employees and employers).

Exclusions:

- individual faculty research that does not involve any of the above mentioned target audiences;
- surveys that involve small, specific sampling that do not occur outside of/beyond the School level;
- surveys that are part of assigned work of a course or program requirements;
- evaluation of an event by participants or feedback from clients at the point of service.

If there is any uncertainty as to whether or not the survey falls under this policy, Institutional Research and Planning (IRP) should be contacted for guidance.

DEFINITIONS:

Refer to eGlossary.

